

Guidelines for ASHP Pre-Registration Lists

1. ASHP pre-registration lists are limited to communications that are germane to the practice of Pharmacy or its scientific or socioeconomic aspects.
2. ASHP pre-registration lists are not available for membership and other solicitations or surveys of any sort.
3. ASHP approval of any limited use of its lists will be conditioned on a finding that such use will not limit effectiveness of ASHP programs and is not inconsistent with any policy of ASHP or any applicable law, regulation, or other requirements.
4. ASHP pre-registration lists will not be made available for:
 - a. use in connection with the dissemination of distasteful or offensive materials;
 - b. use in connection with publicity or advertising which might imply, through copy or layout, ASHP's endorsement of an organization or its products;
 - c. use by individuals or organizations who espouse the quackery arts;
 - d. any communication, which would tend to mislead, misinform, deceive or promote an unlawful purpose;
 - e. any communication involving the advertising or the promotion of the use and sale of any tobacco product, beer, wine or other spirits;
 - f. any fund-raising purposes;
 - g. use in connection with any product or service deemed, by ASHP, to be directly competitive with any current or planned ASHP product or service;
 - h. to facilitate any form of telephone or fax communications.
5. Mailings specifically pertaining to ASHP meetings must conform to the following:
 - a. If conducting a published industry-supported event, including symposia, promotional theaters or other function during ASHP's meeting, any promotional material, print or digital, must be reviewed and approved by ASHP prior to distribution. It must include the applicable phrase noted in the [Promotion section](#) of the activity guidelines
*Example "A Satellite Symposium conducted at the **2024 ASHP Midyear Clinical Meeting & Exhibition.**"*
 - b. Terms such as "ASHP sponsored" or any words that might convey that this is an official ASHP function are prohibited. In addition, all marketing material must indicate any preregistration taken for these events is for planning purposes only and attendance will be available on a first-come, first-served basis.
 - c. In your promotional copy, the Society and the name of the meeting must be written correctly. "2024 ASHP Midyear Clinical Meeting & Exhibition"
 - d. Use of the trademarked ASHP logo or meeting logo in any promotional materials is strictly prohibited.
6. Failure to comply with these guidelines will result in the immediate termination of the current and all future usage of any ASHP Mailing Lists iterations.